



3rd Annual L&L Green Corned Beef Musubi World Eating Contest  
 Date & Time: Saturday, March 17, 2007 at 11:00 am to 2:00 pm  
 Venue: Kahala Mall

## OFFICIAL CONTEST RULES AND ENTRY FORM

**Submit application by mail or fax to:**

L & L Franchise, Inc.  
 Attn: Alona Dinio  
 931 University Avenue, Suite 202  
 Honolulu, Hawaii 96826  
 Ph: 951-9888 ext. 130  
 Fax: 951-0888  
**Applications are due by February 23, 2007 (Friday)**

**PLEASE PRINT CLEARLY**

First Name: \_\_\_\_\_ MR. \_\_\_\_ MRS. \_\_\_\_ MISS. \_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Occupation: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

How did you hear  
about this contest?

Proof of  
Age/Status:

- \_\_\_\_\_ Newspaper
- \_\_\_\_\_ Radio/TV
- \_\_\_\_\_ In-store poster or flyer
- \_\_\_\_\_ Other

- \_\_\_\_\_ Driver's License
- \_\_\_\_\_ College ID
- \_\_\_\_\_ Birth Certificate
- \_\_\_\_\_ Other

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**FOR OFFICIAL USE ONLY:**

Application Accepted by: \_\_\_\_\_

Application Approved by: \_\_\_\_\_

Contestant Accepted Date: \_\_\_\_\_

Contestant notified (Date/Time): \_\_\_\_\_ Contestant Expectance: Y / N

Entry Deposit (Total/Date received/Date refunded): \_\_\_\_\_

# QUESTIONNAIRE

## All Questions Must Be Answered

1) Has a family member ever entered or competed in this contest? Please circle. YES NO  
If yes, please provide their name.

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2) Do you have any serious physical or mental condition, injury, limitation or illness that can or will be affected by your participation in this contest? Please circle. YES NO  
If yes, please describe in complete detail, citing dates and or any ongoing problems.

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3) Are you taking any medication that you must take on a regular basis? Please circle. YES NO  
If yes, please describe.

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4) Do you have any allergies? Please Circle. YES NO  
If yes, please describe in detail what you are allergic to.

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5) How would you feel about being on TV or being interviewed by the media?

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6) Why would you be a good candidate for this contest?

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7) How will you prepare for the contest and what will your strategies be?

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8) Schedule of availability (for media interviews, etc.):

Please submit the following with your application:

- Color photo of self (minimum size: 4" X 6")
- Proof of age (e.g. copy of driver's license, state ID, birth certificate, etc.)
- Video of self (optional)

**NOTE:** If chosen as a final contestant, a \$20 entry deposit is required to secure your appearance in the contest. It will be refunded to you only if you show up for the contest.

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## **RULES & WAIVER OF LIABILITY**

**1. ELIGIBILITY:** Contest is open to all U.S. residents 18 years or older. Employees, owners, operators of L & L Franchise, Inc. or any L & L Drive-Inn or L & L Hawaiian Barbecue restaurant or franchisee (collectively "L & L") and members of their immediate families are not eligible to enter. Void where prohibited.

**2. TO ENTER:** READ CAREFULLY THIS OFFICIAL CONTEST RULES AND ENTRY FORM FOR L & L'S 3<sup>RD</sup> ANNUAL GREEN CORNED BEEF MUSUBI WORLD EATING CONTEST INCLUDING THE ELIGIBILITY REQUIREMENTS AND WAIVER OF LIABILITY PROVISIONS. Complete and sign this document below. All entry forms become the property of L & L Drive-Inn, L & L Hawaiian Barbecue and L & L Franchise, Inc.

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**3. CONTEST RULES:** There will be one competition for all qualifying contestants. Contestants will compete with each other for a Grand Prize. Finalists will be selected by L & L to compete on Saturday, March 17, 2007 at 11:00 am to 2:00 pm in Kahala Mall Center Stage. Time, date and place are subject to change without notice. Contestants must have a nice clean appearance for the event. If anything the contestant is wearing is deemed inappropriate or unattractive the contestant may be subject to disqualification. Contestant must be present and registered at the L & L registration table by 11:15 am on Saturday, 3/17/07 for final instructions. Upon registering you will receive a badge and will be instructed to wait in a designated area. A contestant will forfeit his or her place should he or she fail register at the L & L registration table by 11:15 am on 3/17/07 and be continuously present for the duration on the contest. Contestants will also forfeit his or her place if they leave the waiting area after they register.

The object is to eat as many corned beef musubis as possible within the allotted time: 5 minutes. Contestants may eat either sitting or standing in their designated area using hands, knife, and/or fork. Contestants will be allowed to use and/or drink Aquafina bottled water during the competition. Contestants must complete eating one musubi before proceeding to the next musubi. Contestants must wait for the starting signal to begin eating and may not touch any musubi or utensil prior to the starting signal. Contestants must stop eating and must promptly place their hands down on the table or at their side at the ending signal. Contestants may not put additional musubi or portions of musubi in their mouths after the ending signal, but will be allowed 15 seconds to swallow any musubi already in mouth. If a contestant throws up or regurgitates, he or she will automatically be disqualified. Judges will be on hand to assure adherence to contest rules, tally the number of musubi eaten, monitor the "no throw up or regurgitating" rule, and to disqualify contestants who fail to adhere to the rules. Winners will be determined by counting the number of musubi and parts of musubi eaten. In the event of a tie, after a brief interval, 1 minute and 30 second eat-offs will take place until a winner is selected.

Grounds for disqualification include:

- False or incomplete entry form or liability waiver
- Any health risks that could jeopardize the contestant's health or wellbeing
- Under the influence of any substance
- Appearance is deemed inappropriate or unattractive
- Failure to register at the L & L registration table by 11:15 am or failure to stay in designated waiting area after registration
- Starting prior to the start signal.
- Continuing to eat after the ending signal.
- Failure to completely eat a musubi before beginning to eat another musubi.
- Throwing up or regurgitating.

Note: L & L reserves the right to disqualify any contestant for any reason without explanation.

### 3. PRIZE AWARDS:

Prizes will be awarded as follows:

- **Contestant who eats the most musubis within the allotted time of 5 minutes will receive the Grand Prize of \$1,000 prize money.**
- **All qualified participating contestants will receive an L & L gift pack.**
- **All other prizes, if any, are to be announced.**

L & L Drive-Inn, L & L Hawaiian Barbecue, and parent company, L & L Franchise, Inc., reserves the right to substitute prizes of approximately equal value for any listed prize at its sole discretion. No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners and participants agree to the use of their name, voice, likeness, and city/town/village for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize the L & L restaurants or this contest. Apart from the prizes associated with being selected as a winner, L & L shall not be obligated to compensate you in any way for such publicity.

**5. ACKNOWLEDGEMENT OF RISKS AND WAIVER OF LIABILITY:** Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestant voluntarily enters L & L's Green Corned Beef Musubi World Eating Contest and assumes all of these risks. Contestant, as a condition of entry, agrees to indemnify, defend and hold harmless L & L Franchise, Inc. and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all claims and costs, including attorneys' fees, relating to, arising from or in connection with participation in this contest or the receipt or use of any prize. In so doing, contestant releases and indemnifies the aforesaid entities and individuals from liability for injuries or damages of any kind arising from or in connection with participation in this contest or the receipt or use of any prize. In no event shall L & L be liable to a contestant for acts or omissions arising out of or related to the Contest or that contestant's participation in the contest.

**6. FINAL AUTHORITY:** L & L has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant/s or winner/s shall be subject to the sole and complete discretion of L & L Franchise, Inc. You can be disqualified for any reason at any time. **I AGREE TO NOT CONTEST THE OUTCOME AND ANY PART OR ASPECT OF THIS CONTEST.**

**7. CERTIFICATION AND SIGNATURE:** I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the L & L Green Corned Beef Musubi World Eating Contest Official Contest Rules and Entry Form. As condition of competing in the finals, I agree not to join, promote, support or publicize any competitive eating group or organization, other than the L & L Green Corned Beef Musubi World Eating Contest, for a minimum of 1 year. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

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Signature

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Date

# L & L FRANCHISE, INC.

## WAIVER OF LIABILITY/PERMISSION/MEDICAL RELEASE FORM

This form is necessary for any contestant of the Corned Beef Musubi World Eating Contest. Please complete both sides of this form. You will not be allowed to participate without this signed form.

Name of contestant: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Home address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Day \_\_\_\_\_ Evening \_\_\_\_\_ Cell \_\_\_\_\_

I hereby release, indemnify and hold harmless L & L Franchise, Inc., parent company of L & L Drive-Inn and L & L Hawaiian Barbecue, trustees, employees, agents and assigns from any and all liability, damage, claim of any nature whatsoever arising out of or in any way related to my/participating in this contest. Participating in any activity is an acceptance of some risk of injury. I agree that my safety is primarily dependent upon my taking proper care of myself. I assume all risks related to the activities. In case of an emergency, I do hereby authorize a representative of L & L Franchise, Inc. to consent to any medical treatment or care deemed advisable.

I have read and agree to comply with the rules and regulation of the L & L Franchise, Inc.'s Corned Beef Musubi World Eating Contest. My signature below indicates that I have read, understood and freely signed this agreement. I expressly agree that this agreement shall be construed and enforced in accordance with Hawaii laws, and I consent to the jurisdiction of said state. I agree that this waiver and release is intended to be as broad and inclusive as permitted under Hawaii laws so that if any portion hereof is held invalid, the balance shall continue in full legal force and effect.

\_\_\_\_\_  
Signature of Contestant

\_\_\_\_\_  
Date