

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER

OPEN TO LEGAL RESIDENTS OF THE UNITED STATES RESIDING IN A STATE WHERE AN L & L RESTAURANT LOCATION CAN BE FOUND (AK, AZ, CA, CO, HI, NV, NY, OR, UT, TN, TX, WA), 18 YEARS OR OLDER.

1. By entering this CONTEST (the "Contest") and accepting the terms herein, you agree to be bound by the following rules ("Official Rules"), which constitute a binding agreement between you, on one hand, and L & L, on the other. L & L and any website companies hosting and promoting the Contest, their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their agents, officers, directors, shareholders, employees, and agents are referred to as the Contest Entities. These Official Rules apply only to the Contest and not to any other sweepstakes or contest sponsored by L & L.

2. ELIGIBILITY: This Contest is open only to legal residents of the United States currently residing in a state where an L & L location can be found (AK, AZ, CA, CO, HI, NV, NY, OR, UT, TN, TX, WA) 18 YEARS OR OLDER as of Date referenced below as the start date for the Contest ("Entrants"). Employees of L & L Franchise, Inc., any entity licensed or franchised to use any trademark of L & L Franchise, Inc., including but not limited to L&L Hawaiian Barbecue, their respective parents, subsidiaries, divisions, affiliates, distributors, suppliers and advertising, promotional or judging agencies and immediate family members of such employees and persons living in the same household as such employees are not eligible to win. Limit one prize per name, address and/or household.

VOID WHERE PROHIBITED BY LAW. By entering this Contest, each entrant agrees to release and hold harmless Contest Entities from any injury, loss, death, damage, action, claim, demand or other liability that may occur from entrant's participation in this Contest or from the acceptance, use or misuse of any prize awarded, or attendance at any event. L & L reserves the right to verify eligibility qualifications of any winner. U.S. law governs this Contest. All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of the judges that shall be final and binding.

3. HOW TO ENTER: CONTEST begins Wednesday, June 14, 2017 upon L & L's posting at <http://www.hawaiianbarbecue.com> a request for the submission of photographs or videos via entrants' personal Instagram account. CONTEST submissions will be accepted until 11:59 P.M. (HST) on Friday, June 30, 2017. All CONTEST submissions must be made through Instagram as follows:

Step 1: Follow L & L's official Instagram account (@LLHawaiianBBQ).

Step 2: Upload a photograph or video of an L & L experience (e.g. food, store front, merchandise, etc.).

Step 3: Include the hashtag #iHeartLL in the caption of the uploaded photograph or video to be submitted for entry.

L & L will review all submissions and, in its sole discretion, choose a winner from the submissions received. The winner will be chosen based on visual appeal and originality as determined by an independent panel of judges. The decision of the judges is final.

L & L will then repost the winning photograph or video on www.HawaiianBarbecue.com and affiliated social media accounts.

All photographs and videos submitted as part of the Contest shall become the property of L & L. The submission shall constitute an assignment of the copyright and all other rights to the entry. Contest Entities assume no responsibility for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability, or garbled or jumbled transmissions, or service provider/Internet/website/use net accessibility or availability, traffic congestion, or unauthorized human intervention. L & L reserves the right to modify, suspend, or terminate the promotion in whole in part by giving such notice, in any form and manner deemed appropriate by L & L. Should the promotion be modified, suspended, or terminated as aforesaid, the prizes will nevertheless be awarded from eligible entries previously received and in accordance with these Official Rules.

4. CONDITIONS OF ENTRY: An eligible entry must be received via Instagram as described above. Incomplete entries may be declared void. By entering, Entrants agree to comply with these Official Rules, including all eligibility requirements. To enter, your Instagram account must be set to "Public." Entry will be deemed to have been submitted by the authorized account holder of the Instagram account from which the entry is made. L & L is not responsible or liable for lost, stolen, mutilated, incomplete, incorrect, delayed, late, interrupted, illegible or misdirected entries. All entries become the property of L & L and will not be returned.

5. DETERMINATION OF THE WINNERS: The Winners will be selected based on the criteria set forth above from among all eligible online entries received by the deadline date. Selection of the Winner shall be by an independent panel of judges to be selected by L & L. The selection of the judges and the decision of the judges shall be final.

L & L will notify the Winner using Instagram Direct Message associated with your Instagram account. Failure to respond and provide an accurate, working email account through which L & L can continue correspondence will disqualify you from receiving the contest prize. Prize may also be forfeited if an Instagram Direct Message or email notification is not confirmed to Sponsor within forty-eight (48) hours from the time the telephone call is made or the electronic mail is sent. Any prize not accepted by a winner shall be forfeited. If any required documents are not returned within the required number of days, or if mail or the prize is returned to Sponsor as undeliverable mail without a forwarding address, the prize may be forfeited and an alternate winner may be selected at Sponsor's discretion.

6. PRIZES:

Five (5) Prize Winners will receive the prize(s) identified in the original post placed on www.HawaiianBarbecue.com as follows:

One (1) Fujifilm Instax Mini 9 Instant Film Camera (Average Retail Value (ARV): \$70.00)

The monetary value of the prize package may vary depending upon the location winner, but in no event will be greater than \$70.00. The prize(s) has no cash redemption value. Any federal and state taxes on the prize are the sole responsibility of the Winners. No requests for exchanges, substitutions, or rainchecks by winner(s) are allowed. No cash value. Quantities and designs limited. Actual prize may vary from any image, picture, rendering, or other depiction of prize. Non-cash prizes may not be exchanged for cash.

Winners bear all risk of loss or damage to prize after it has been tendered to the United States Postal Service (U.S.P.S) or similar delivery service. If any prize or portion thereof is unavailable or for any other reasons at the sole and exclusive discretion of Sponsor L & L Hawaiian Barbecue L & L reserves the right to substitute that portion of a prize with a prize of equal or greater value. All prizes will be awarded. Any prize not accepted by a winner shall be forfeited. If applicable, allow ten (10) to twelve (12) weeks for delivery of prize following completion of notification process. Prizes will only be delivered to addresses where an L & L Restaurant LOCATION CAN BE FOUND (AK, AZ, CA, CO, HI, NV, NY, OR, UT, TN, TX, WA) to an eligible contestant.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING THE WEB SITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. GENERAL CONDITIONS: The Winners will be required to sign and return any applicable documents sent by L & L related to the Contest, which may include but are not limited to a letter of prize acceptance, waiver of liability, and an affidavit of eligibility within three (3) days of notification. Failure to return documents as specified or if prize notification is returned as undeliverable will result in entry being disqualified, and an alternate Winner being selected from eligible entries previously received. Where permitted by law, Winner agrees to grant to L & L and L & L's licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide, in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the Winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews as may be determined by L & L. Failure to make such appearances or grant such rights may result in disqualification with an alternate Winner or potential Winner selected from eligible entries previously received and in accordance with these Official Rules; and while not obligated to do so, L & L may in its sole discretion, bear such reasonable costs and expenses which L & L, in its sole discretion, deems appropriate for Winners or potential Winners to appear for a presentation or other activity. Further, by accepting a prize, Winner agrees to release and hold

harmless L & L, its subsidiaries, franchisees, licensees, affiliates, subsidiaries, advertising and promotion agencies, and their respective directors, officers, employees, stockholders, representatives, and agents from any and all liability for any injuries, loss, or damage of any kind to person, including death, and property arising whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest-related activity, or participation in this Contest. Odds of winning depend on the number of eligible entries received. NO PURCHASE NECESSARY. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

Sponsors reserve the right to cancel or suspend the sweepstakes if it is tampered with or corrupted in any manner and, in the event of cancellation, prizes will be awarded via a random drawing to be conducted from all eligible entries received as of the date of cancellation.

IN NO EVENT WILL L & L, ITS PARENT, SUBSIDIARY, LICENSEES, AND OR AFFILIATES AND RELATED COMPANIES, THEIR SPONSOR, ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, FRANCHISEES, AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET WEBSITE, INCLUDING BUT NOT LIMITED TO THE CONTEST, OR THE DOWNLOADING FROM AND/OR PRINTING OF MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS, OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

L & L reserves the right, at L & L's sole discretion, to disqualify any individual L & L finds, in L & L's sole discretion, to be tampering with the entry process or the operation of the Contest or website; to be in violation of the terms of service of the Contest Entities' website; to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, macro, programmed, or like entry methods will void all such entries by such methods.

8. COLLECTION OF INFORMATION: L & L will not sell, rent or otherwise transfer this information to any third party, nor will L & L use this information for marketing purposes without your consent. As stated above, the contest is not open to Minors under the age of 18 years.

9. DISPUTES: As a condition of participating in this Contest, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Hawaii having competent jurisdiction, which Court shall apply the laws of Hawaii without regards for doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, nor consequential damages, or any other damages, including attorney's fees,

other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and entrant further waives all rights to have damages multiplied or increased.

10. WINNERS' LIST: For a list of prize winners, available after December 31, 2017, send an email requesting the information to info@hawaiianbarbecue.com. Include the words "CONTEST WINNER REQUEST" in the subject line.

10. SPONSOR: L&L Franchise, Inc., 931 University Ave. #202, Honolulu, Hi 96826.